

BEST PLACES TO WORK IN ARKANSAS- 2020

REGISTRATION DEADLINE: JUNE 12, 2020

What is Best Places to Work in Arkansas?

Best Places to Work in Arkansas is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Arkansas Business.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

Why participate?

By participating, you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride.

If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

Included with registration, participants will receive their Employee Feedback Report detailing the company's employee responses. Also included are Arkansas state employee and employer benchmarks.

Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in Arkansas
- Companies with 15+ permanent employees working in Arkansas
- Companies in business a minimum of one year

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I - Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II - Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.



What does it cost?

# of AR Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	\$735	\$1,005
25-99	All	\$760	\$1,175
100-199	All	\$860	\$1,405
200-499	Up to 250 ⁽³⁾	\$910	\$1,535
500-2499	350 ⁽³⁾	\$980	\$1,705
2500+	400 ⁽³⁾	\$1,020	\$1,900

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings by Arkansas Business in September. Non-winning companies are not publicly revealed.

For more information or to register, visit the website below or call BCG at 1-877-455-2159.

www.BestPlacestoWorkAR.com

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