

# BEST PLACES TO WORK IN ARKANSAS

REGISTRATION DEADLINE:  
APRIL 9, 2021

## What is the Best Places to Work in Arkansas program?

The Best Places to Work in Arkansas program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Arkansas Business.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.



## Why Participate?

By participating, you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

**The BCG Insights Report Package:** Included with registration, participants will receive their BCG Insights Report package detailing the company's employee responses. Also included are Arkansas state employee and employer benchmarks. .

## Who Can Participate?

- Be a publicly or privately held business
- For-profits, not-for-profits or government entities
- Companies with a facility in Arkansas
- Companies with 15+ permanent employees working in Arkansas
- Must be in business a minimum of one year

## What Does It Cost?

# of Arkansas Employees	# Employees Surveyed	Online Fee	Paper Fee
15-24	All	\$755	\$1045
25-99	All	\$780	\$1215
100-199	All	\$880	\$1445
200-499	Up to 250*	\$930	\$1575
500-2499	350*	\$1000	\$1745
2500+	400*	\$1040	\$1940

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer completes an online survey, detailing company policies, practices, benefits and demographics.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings by Arkansas Business in September. Non-winning companies are not publicly revealed.

For more information or to register, please visit  
[www.BestPlacestoWorkAR.com](http://www.BestPlacestoWorkAR.com)  
or contact the program coordinator, Gemise James at  
717-323-5214 or at [gjames@bestcompaniesgroup.com](mailto:gjames@bestcompaniesgroup.com).